



For nearly 50 years, Frost Arena has served as the home for Jackrabbit basketball, wrestling and volleyball, as well as hosting countless other campus events at South Dakota State University. The iconic facility has been home to passionate fans and large crowds that have given Jackrabbit student-athletes a tremendous advantage. SDSU athletics looks to build off the momentum of the recently announced \$20 million transformational lead gift to rename the facility to First Bank & Trust Arena. The renovation and expansion of First Bank & Trust Arena includes new seating, new video displays, premium hospitality areas, locker rooms, team rooms, and athletic training and academic space are the next steps in the comprehensive plan. With these updates, the new home for Jackrabbit student-athletes will be one of the best in the country. Investments in this game-changing facility will ensure South Dakota State maintains its home-court advantage for the long term as we continue to pursue conference and NCAA championships. Not only does this project have the student-athlete experience front and center, but our fan experience is paramount as well. The renovation and modernization of the new home of the Jackrabbits will feature numerous amenities including:

- Additional ticket booths and customer service stations, including enhanced entry points and upgraded elevators
- More spacious, padded chairback seating with better sight lines to ensure a more comfortable fan experience
- Wider concourses and additional restroom and concession locations, including enhanced menu options
- A student experience that will rival any in the country including a student only club room
- Premium seating options including courtside seats, club seats with a first-class club room experience associated with other first-class Division I and professional venues, with options for suites and/or loge seating



## SUPPORT THE PROJECT: Recognition Opportunities

(gifts may be made over a five year pledge period)



“First Bank & Trust Arena will add tremendous value to the State of South Dakota, the Brookings community, our University, and Jackrabbit Athletics. In addition to continuing our tradition of academic and athletic excellence, the planned enhancements will create a one-of-a-kind experience for our student-athletes and fans alike.”

*Justin Sell*  
Director of Athletics

Overall Arena/Arena Floor	Named	Women’s Basketball Head Coach Office	Named
Arena NE Entrance	\$1,500,000	Men’s Basketball Lounge	\$125,000
Arena NW Entrance	\$1,000,000	Women’s Basketball Lounge	\$125,000
Arena SW Entrance	Named	Volleyball Lounge	\$125,000
Arena SE Entrance	Named	Volleyball Head Coach Office	Named
North Atrium/Lobby	\$1,000,000	Loge Area 1	\$100,000
Heritage Plaza/Hall (inside south concourse)	Reserved	Loge Area 2	\$100,000
Arena Club Room	Reserved	Arena Classroom	\$100,000
Student Club/Section	Named	Film Room	\$100,000
Hospitality Deck (East)	Reserved	Men’s Basketball Conference Room	\$75,000
Arena Suite Level	Reserved	Women’s Basketball Conference Room	\$75,000
University Suite	Named	Volleyball Conference Room	\$75,000
Men’s Basketball Locker Room	Named	Sport Specific Assistant Coaches Offices	\$50,000
Women’s Basketball Locker Room	\$500,000	Women’s or Men’s Basketball Specific Locker	\$25,000
Volleyball Locker Room	\$250,000	Volleyball Specific Locker	\$15,000
Strength & Conditioning Room	\$250,000	Name on Donor Recognition Wall	\$10,000
Men’s Basketball Team Room	Named		
Women’s Basketball Team Room	Named		
Men’s Basketball Head Coach Office	Named		

Additional spaces: Hall of Fame area, Sports Medicine Space

Please contact any member of the athletics development staff for additional information:

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